

EMPTY CHAIR TIME? SEEKING NEW PATIENTS? Delta Dental's PPO Network Might Be For You

Let's Face Facts

Increased participation in PPO networks has become a national trend as employers seek affordable dental benefits as a means to offset the high cost of healthcare for their employees. More than 57 percent of Americans have dental coverage in PPO product. The result is an increased demand for PPO dental providers.

Delta Dental of Arkansas, Inc. (DDAR) recognizes this trend and offers a Preferred Provider Option (PPO) program, in addition to the Premier program in which you currently participate. ~~The PPO program requires a separate contract.~~

We invite you to look at the enclosed PPO fee schedule and consider joining ~~Delta's~~ PPO network. More companies in your immediate area are opting for a PPO dental program and their employees will be seeking PPO providers for their treatment.

Keep in mind that once your fixed monthly expenses are met, your high overhead expense is less on any additional services provided. If you have empty chair time in your practice and want to enhance your income, then ~~this~~ PPO program might be for you.

~~For more information, please contact:~~

~~Professional Relations Department~~

~~800 462 5410~~

~~501 835 3400~~