



Toothapalooza Playbook

A complete guide for organizations to host their own community oral health event.



OBJECTIVE

To educate communities, provide preventative services and create awareness around oral health practices.

PROGRAM OVERVIEW

Toothapalooza is a community-focused oral health event designed to teach children and families the importance of oral health through engaging, hands-on activities. It includes interactive booths, free dental screenings, and fluoride varnish applications provided by volunteers and dental professionals. This playbook is a guide for planning and executing a mini Toothapalooza event in any setting—whether at a museum, school, community center, or outdoor venue. The content and timeline are flexible to help organizers adapt to their specific needs and available resources.



ArkansasFoundation



Toothapalooza Screening Event

Children under the age of 18 receive free dental screenings and fluoride varnish treatments provided by volunteer dental professionals. Children will also receive oral health supplies to take home. Adults are also welcome to receive the services with permission from the volunteer dental professionals.

SUPPLIES NEEDED

- Tables
- Chairs
- Tablecloths
- Hand Sanitizer
- Paper Towels/Gauze Pads
- Mouth Mirrors
- Screening Summary Cards
- Consent Forms
- Gloves (S-XL)
- Fluoride Varnish
- Masks
- Pen Lights/Small Flashlights
- Pens
- Screening Paperwork
- Goodie Bags
- Giveaway Items

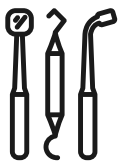
DATA COLLECTION

Data collection takes place post-events and includes the number of people screened, the number of dental needs and the amount of fluoride varnish applications. Data also gives a better understanding of the oral health of children (and adults) in different geographical areas of the state and may help determine areas of need.

Dental Activity Booths

The following dental activities are ideas for fun ways to teach oral health tips to children at Toothapalooza events. Click the icons below for instructions and supplies needed.

Dentist for the Day



Corn Cob Smiles



Paint-a- Smile



Let's Get Flossing





2026 Toothapalooza Project Implementation Plan

Action	Description	Timeline
Task 1	<input type="checkbox"/> Secure & Schedule introductory meeting with venue	7 MONTHS BEFORE
Task 2	<input type="checkbox"/> Schedule dates for Toothapalooza event	6 MONTHS BEFORE
Task 3	<input type="checkbox"/> Begin dentist recruitment <input type="checkbox"/> Begin volunteer recruitment/sign-ups	4-5 MONTHS BEFORE
Task 4	<input type="checkbox"/> Dentist recruitment <input type="checkbox"/> Volunteer recruitment/sign-ups	4-5 MONTHS BEFORE
Task 5	<input type="checkbox"/> Order dental supplies <input type="checkbox"/> Order promotional items <input type="checkbox"/> Order volunteer t-shirts <input type="checkbox"/> Review previous timeline milestones to ensure nothing has been missed <input type="checkbox"/> Dentist recruitment <input type="checkbox"/> Volunteer recruitment/sign-ups	
Task 6	<input type="checkbox"/> Deadline for volunteer recruitment/sign-ups <input type="checkbox"/> Begin social media promotion of event <input type="checkbox"/> Dentist recruitment	1 MONTH BEFORE
Task 7	<input type="checkbox"/> Communicate with all volunteers to confirm participation <input type="checkbox"/> Get additional supplies: tablecloths, signage, labels, pens, highlighters, etc. <input type="checkbox"/> Prepare paperwork for events: consent forms, screening forms. <input type="checkbox"/> Pack for event <input type="checkbox"/> Print forms/labels <input type="checkbox"/> Purchase any miscellaneous supplies	WEEK OF EVENT
	<input type="checkbox"/> Send out reminders to volunteers <input type="checkbox"/> Confirm dentist participation <input type="checkbox"/> Confirm shifts (if any) <input type="checkbox"/> Create a break/lunch schedule for volunteers <input type="checkbox"/> Event setup (if allowed) <input type="checkbox"/> Layout of event tables/chairs <input type="checkbox"/> Place signage	DAY BEFORE EVENT
	<input type="checkbox"/> Event setup <input type="checkbox"/> Greet volunteers and have them complete sign-in sheets <input type="checkbox"/> Give T-shirts to volunteers <input type="checkbox"/> Appoint section captains for: check-in, activities, screening, varnishing, and check-out <input type="checkbox"/> Explain volunteer duties for each section and identify each section chief	DAY OF EVENT



2026 Toothapalooza Sample Budget

The budget included is based on approximate values. The items listed are suggested costs that could occur. Some costs are optional and are labeled as such. This budget is for a Toothapalooza event for up to 50 people.

Possible expenses for a mini-Toothapalooza include:

- Venue Rental
- Dental Screening Supplies
- Social Media Handles (Free Marketing Tool)
- Volunteer T-shirts
- Volunteer Lunch
- Activity supplies for the mini-Toothapalooza activities
- Additional event supplies

Event supplies include:

- Tablecloths
- Giveaway items
- Pens
- Paper
- Cost of printing

Most items are optional and may vary by event. Additionally, the overall cost would vary based on the activity supplies and event supplies needed.



Free Dental Screening Consent Form

On _____, your child can get a dental screening and fluoride varnish to help keep their teeth strong. If needed, _____ may also be able to help you find oral health services for your child.

What will occur during this dental screening?

A dentist will look at your child's teeth to do a basic exam, and a hygienist or nurse will apply a fluoride varnish (a clear paint that helps keep their teeth strong).

I understand this screening...

- Does not take the place of a regular dental checkup
- Does not diagnose my child with anything, but it might help find problems that require follow up at a dentist's office

Yes! My child can get a dental screening.

Yes! My child can get fluoride varnish

Parent/Guardian Name: _____

Parent/Guardian Signature: _____ Date: _____



Dental Screening Information Sheet

Name: _____

Thank you for being a part of our dental screening. Below you find out more about what we found. Please keep in mind, dental screenings may only find more obvious problems and are meant to find children who need dental care. No X-rays were taken, and this event does not replace a full exam by a dentist.

Recommendations

____ Home dental care needs improvement. Try to make sure they are brushing 2 times a day and flossing 1 time a day.

____ No major dental problems were found. Keep going to your normal dental checkups.

____ Some possible dental problems were found. These should be looked at more closely by a dentist. Please see your dentist when you can.

____ Some problems that look to need urgent care were found. Please see your dentist as soon as possible.